

HEIMAT AND THE CREATIVE ECONOMY



STUDY ABROAD IN GERMANY + THE NETHERLANDS

NO KNOWLEDGE OF GERMAN OR DUTCH REQUIRED

Study abroad in Europe from May 16 to June 2, 2020:

- Study the cultural institutions and individuals that make Germany and the Netherlands a unique place for the arts to flourish.
- Travel to Berlin, Dusseldorf, Bonn, Essen, and Cologne (Germany) + Rotterdam, The Hague, and Amsterdam (Netherlands), to visit arts institutions and view local art exhibitions.
- Stay at a monastery “Nikolauskloster” and study at the historic castle Schloss Dyck.
- Earn 6 UNM credits in 2 linked courses, UHON 302 and LAIS 309.

NOTE: Courses meet for 6 Saturday sessions at UNM from March 28 to May 2, 2020.

Estimated program cost: \$1,500-1,800 plus airfare, GEO application fee, lunch/dinner on field trips, and travel/health insurance. Use your Spring tuition! Scholarships available (Regents’ International Study Grants, ISI Study Abroad Scholarships).

Program website: <http://schlossdyckunm.weebly.com>

For more information, contact:

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HEIMAT AND THE CREATIVE ECONOMY

These two classes will explore the interdisciplinary nature of the global arts market through experiential exploration of public art, the formation of art societies, museums, arts institutions, and the ways that the design of cities reflects a culture's relationship *with* and value *of* art, using a combined approach of reflection, creation, and mapping.

UHON 302: Understanding *Heimat*: Bioregionalism and Belonging

What are the places that form us, shaping our sensibilities, sculpting our identities, and impacting one generation to the next? To what extent does a local sense of place play into national identity and how does this inheritance affect international relationships? This course will wrestle with these questions as we explore the influence of bioregionalism and belonging on artistic practice. Germany is home to over 300 Art Societies, 63 of which are in the North Rhine-Westphalia region; in 2010, nearby Essen was named the European Capital of Culture. We'll explore what makes this region so fertile for creativity.

By reading place as though it is a text, students will engage in direct observation, documentation and mapping exercises, reflective writing assignments, interviews and discussions. Using these tools, students will apply humanistic inquiry across disciplines to develop their own creative projects. Integrating learning modalities through experiential strategies, students will engage in reflective practices and creative assignments that will help develop communication and critical thinking skills, along with creativity, and socio-cultural and civic awareness.

LAIS 309: Special Topics: The Value and Scope of the Global Arts Market

What does the arts market look like on a local, international, and global scale? What individuals and institutions have a role in the arts, how are they connected, and why do they matter? How do arts organizations, societies, museums, and artists add value to the economy, community, culture, and more? This course will ponder these questions as we visit art societies, museums, public art installations, and studios from Albuquerque to Berlin.

By mapping out the value chain of various arts market players, students will discover the value created by these institutions and individuals across the world, and the deeply layered and complexity of firm structure and purpose. By reading about, reflecting on, and analyzing those involved in the market, students will better understand the interconnectedness of the arts market across the world and the multi-layered value system that surrounds the arts.